Press Release November 15, 2011



Audio Relay - Music Everywhere At Home

Pfäffikon/Switzerland, November 15th, 2011

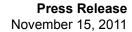
ARCTIC is pleased to announce the release of **Audio Relay** and its free remote application, **Remote AR***. Multi-room entertainment is now made simple and easy, use your smart phone to browse your centralized library, create your playlist and play it in your room. Meanwhile, your spouse/roommate can do the same in his/her room. There is only one library to organize and maintain and everybody can enjoy it anytime.

Installation is extremely simplified, just connect the **Audio Relay** to your home Wi-Fi network, sit back with your smart phone and enjoy.

This compact, stylish and intelligent device features a glossy black form factor for a sleek appearance to match your modern lifestyle at home.

The **Audio Relay** is available at an MSRP of \$199.95 USD or €149.95 EUR (excluding VAT) and comes with a two-year limited warranty. Simply enjoy your music around the house with the **Audio Relay**.

*Remote AR is now available for free download on the Android Market and will be available on the App Store in December 2011.





Specifications

Wi-Fi standard	802.11b/g
Audio formats	MP3, AAC, WAV, WMA
Power	DC 5V 600mA (USB cable & adapter included)
Connectivity	Stereo RCA x 1 Optical out (SPDIF) x 1 USB host for WCN configuration x 1 Mini-USB x 1 Ethernet RJ45 x 1 Wi-Fi antenna x 1
Compatibility	•Windows XP*, Windows Vista, Windows 7, Mac OS X*, Linux* •UPnP/DLNA Certified™ digital media server
Dimensions	152 (L) x 70 (W) x 24 (H) mm
Weight	18 g

^{*}Additional UPnP/DLNA server software required.

For more information, visit us at: www.arctic.ac

For media enquiries, please email press@arctic.ac

About ARCTIC

ARCTIC is the trusted leader in IT hardware design, specialized in providing efficient and quiet thermal cooling solutions for laptops and PCs. Its core product categories include CPU and VGA coolers, case fans, PC cases and PSUs. The company has also expanded its product range to various consumer electronics products such as audio systems, power solutions, computer peripherals and entertainment systems. Headquartered in Pfäffikon/Switzerland, ARCTIC operates international offices in Hong Kong and the US providing local shipping, customer service and sales support.

